Strategy 1: Passive Education – Welcome Home Bulletin Board

Facilitator(s): Resident Mentors

Date (When Lesson Takes Place): August – Week 3 (prior to opening)

Target Audience(s): Floor communities

Community Involved: All

Rationale/Purpose:
The purpose of this bulletin board is to provide a welcome and introduction to the resident’s new home at Carolina. Content can include an overview of resources and staff in the residence hall, upcoming events, etc. Additionally, this bulletin board should incorporate the building theme/slogan and a brief introduction to the living-learning community (purpose, resources, building identity report data, etc.).

University Housing Learning Outcomes:

*Academic Progress Goal 1* - Demonstrate effective navigation of campus support resources to enhance academic performance
  - *Tier 1* – Identify and locate campus support resources to enhance their academic performance

*Academic Progress Goal 5* – Develop partnerships with faculty and staff beyond the classroom
  - *Tier 1* – Identify the role of faculty and staff in beyond the classroom experiences

Materials/Preparation:

- *Pre-Prep:* Prepare the bulletin board by removing old staples/items
- Butcher block paper
- Die cuts
- Resource Room supplies
- Photos, information about RMs, etc.
- *Optional:* Building Identity Report Information
- *Optional:* Community Education Plan
- *Optional:* Carolina Productions Calendar
- *Optional:* Flyers for upcoming events
- *Inspirational Websites:*
  - [http://www.pinterest.com/search/pins/?q=bulletin%20board](http://www.pinterest.com/search/pins/?q=bulletin%20board)

Facilitator Guide:

1. Coordinate with the building supervisor and co-RM(s) to determine the appropriate bulletin boards for each floor.
   a. *Example:* Some communities do not have bulletin boards. The supervisor will need to work with the RMs to create a floor visual to put up on the wall (can be laminated in the Resource Room), a newsletter, digital signage, etc.
   b. *Example:* Some communities have multiple RMs and bulletin boards per floor. The supervisor will need to ensure that each RM has the opportunity to introduce themselves and that each board on a given floor has different content.
   c. *Example:* Some communities have multiple RMs but only one bulletin board per floor. The supervisor will need to ensure that the co-RMs split the bulletin board.

2. Gather materials for the bulletin board.
a. **Note:** Please do not print off general resources/information and directly staple it to a bulletin board. It is important that bulletin boards are visually appealing/engaging and specific to your Living-Learning Community and the Carolinian community.

b. Die-cuts, butcher paper, construction paper, etc. are available in the University Housing Resource Room located on the Garden Level of Patterson Hall.

c. Resident Mentor information.
   i. **Example:** room number, hometown, major, favorite hobbies, advice, favorite spot on campus/in Columbia, top five tips.

d. Living-Learning Community information is available in the Community Education Plan, Building Identity Report, and/or your supervisor can provide this information.

e. **Option:** Associated LLC staff information.
   i. **Example:** The welcome bulletin board can also introduce Associated LLC staff such as faculty principals, assistant principals, etc.

f. **Option:** LLC specific events.

g. **Option:** Carolina Productions calendar.

h. **Option:** Welcome Week events and involvement fairs.

3. Create a visually appealing bulletin board that welcomes residents to their community, introduces them to their Living-Learning Community, and introduces them to their Resident Mentor(s).
   i. **Option:** If the RM chooses to create a theme for the floor, this bulletin board could also serve as a place to explain the rationale for it and how residents can contribute. However, the LLC slogan and theme should not be overlooked.
   
   ii. **Option:** Utilize a portion of the bulletin board to advertise upcoming LLC events.

   iii. **Option:** If there are multiple bulletin boards or large bulletin boards, the Carolina Productions calendar may be used to publicize upcoming events, specifically Welcome Week events.

**Assessment:**

- We will be using the RLC/ARLC to review.
  - **Option:** The building supervisor may walk through the building with Resident Mentors to provide feedback.
  - **Option:** Resident Mentors can take pictures of their bulletin board and email/post them to a staff page. This can be helpful to keep track of bulletin boards (for future reference and example) and to provide feedback.

- Gather opinions and feedback in casual conversations from residents.
Example Bulletin Boards:
1. Incorporating Building Identity Data

2. RM Introduction

3. Welcome Week Advertising

4. Associated LLC Theme/Slogan